

AI PR – COOKIES POLICY

INTRODUCTION

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

Our Group uses the following types of cookies:

Type of Cookie	Purpose
Essential Cookies	These cookies allow you to log into secure areas of the website. Without these cookies, the applicable services cannot be provided.
Analytics and Performance Cookies	<p>These cookies are used to collect information about traffic to the website and how users use any related platforms. The information is aggregated and anonymous. It includes the number of visitors, the websites that referred them, the pages visited, the time of day and other similar information.</p> <p>We use this information to monitor the level of activity, to improve the product design and to operate any related platforms more efficiently.</p> <p>We use Google Analytics for this purpose. Google Analytics used its own cookies. You can find out more information about Google Analytics cookies here:</p> <p>http://developers.google.com/analytics/resources/concepts/gaConceptsCookies</p> <p>You can find more about how Google protects your data here:</p> <p>www.google.com/analytics/learn/privacy.html</p> <p>You can prevent the use of Google Analytics relating to your use of our website and/or our services by downloading and installing the browser plugin available via this link:</p> <p>http://tools.google.com/dlpage/gaoptout?hl=en-GB</p>
Functionality Cookies	These cookies are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
Social Media Cookies	These cookies are used when you share information using social media sharing button or like button on any site or application related to our services or you link your account or engage with our content on or through a social networking website. The

	social network will record that you have done this.
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PERSONAL PREFERENCES

This cookie provides data to allow us to understand the preferences of the user and perform marketing research and campaigns. This information is stored on Mailchimp.

If you would like to jump directly to the instructions for turning off cookies, click the link that corresponds to your browser.

CHROME

FIREFOX

EDGE

SAFARI

OPERA

ANDROID

TARGETING COOKIES

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

We do not share the information collected by the cookies with any third parties.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for Essential Cookies, all cookies will expire after twelve calendar months.